



AARON COOPER

GRAPHIC DESIGNER

HELLO!

LET ME INTRODUCE MYSELF →

I'm a Toronto-born, art and design lover with a passion for creative ideas that shape and transcend our daily experiences.

I want to create that which captivates, informs and inspires.

CREATIVE FIELDS

Branding & Identity / Logo Design /
Typography / Icon Design / Print Design /
Wayfinding / UI/UX Design / Web Design
/ Wireframing / Creative Research / Copy-
writing / Art Writing / Curation

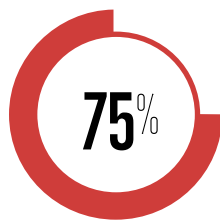
CREATIVE SKILLS



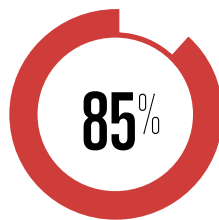
LOGOS / BRANDING



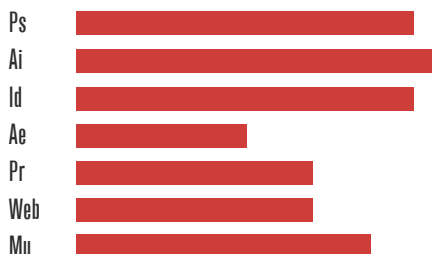
SKETCHING / IDEATION



WEB / UI / UX



WRITING



EXPERIENCE

PREMISE:

*Nov-Dec 2015
Internship*

Logo Design, Web Design via layer comps using Photoshop, Web updates via Brackets & Photoshop, and Print ad design with some copywriting input. Received creative direction from Kevin Hoch, Brian Marchand & Colin Payson.

TN MANAGEMENT

*Graphic Designer / Agent
2010-2015*

Branding & Identity, Logo Design, Print Advertisements, Business Cards, Brochures, Signage, Content Writing, Social Media Management, Creative Direction, Wordpress (www.tnmodelandtalent.com), Video Editing and Production, Talent Management.

RYERSON META

*April 2011
B.F.A Thesis*

Curator overseeing installation of all artworks exhibited at Arta Gallery (Distillery District) and creative writing for the exhibition programme, online press and (temporary) project website.

EDUCATION

SENECA COLLEGE

*Advanced Diploma
2014-2015*

Software Training, Branding Design, Graphic Design, Design Thinking, History, Drawing, Theory, Typography, Photography, Video, Interactive Design, Web Software, Production, Marketing Strategies, Info Design, Business of Design.

RYERSON U

*2007-2011
New Media, B.F.A*

Art History, Physical Computing, Interactive Design, Digital/Hybrid Spaces, Cultural Theory, Curatorial Studies, New Media Art Theory/Practice, Philosophy.

INTERESTS



CONNECT



→ *yes,* I'M AVAILABLE **IMMEDIATELY!** ←